

Notice to attend the Annual General Meeting

Notice is hereby given to the shareholders of VBG Group AB (publ) of the Annual General Meeting of Shareholders to be held on Thursday, April 27, 2017, at 5:00 p.m. on the company's premises at Herman Kreftings gata 4, Vänersborg.

Notification

Shareholders wishing to attend the meeting must

- be listed in the share register kept by Euroclear Sweden AB by not later than April 21, 2017
- notify the company by not later than 4:00 p.m. on April 21, 2017.

Notification may be given in writing to VBG Group AB (publ), Box 1216, SE-462 28 Vänersborg, Sweden; by telephone to +46 521 27 77 00 or by e-mail to anmalan2017@vbggroup.com.

The notification of attendance must include name and personal or corporate identity number. Shareholders who are represented by a proxy should send a power of attorney with the notification of attendance. Anyone representing a legal entity must produce a proxy, a copy of the registration certificate or other document showing the person(s) authorised to sign on behalf of the legal entity.

Shareholders whose shares are registered to a nominee must have the shares re-registered in their own name by the nominee in good time before April 21, 2017 (voting rights registration).

Vänersborg, March 2017

Board of Directors of VBG Group AB (publ)

The information provided herein is such that VBG Group AB (publ) is obligated to publish pursuant to the Securities Market Act and/or the Financial Instruments Trading Act, as well as in accordance with the Issuers Rules and Regulations for the Nasdaq Stockholm. Submitted for publication on March 28, 2017.